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000201 7590 12/16/2004

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03/07/2005 DENMANU2 00000057 121155 10814064

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I hereby certify that this Fee(s) Transmittal is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to the Mail Stop ISSUE FEE address above, or being facsimile transmitted to the USPTO (703) 746-4000, on the date indicated below.

Sherrie Sushko

(Depositor's name)

Sherrie Sushko

(Signature)

3/2/05

(Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/814,064	03/31/2004	Anat Shiloach	J6894(C)	5479

TITLE OF INVENTION: ORDERED LIQUID CRYSTALLINE CLEANSING COMPOSITION WITH PARTICULATE OPTICAL MODIFIERS

APPLN. TYPE	SMALL ENTITY	ISSUE FEE	PUBLICATION FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1400	\$300	\$1700	03/16/2005

EXAMINER	ART UNIT	CLASS-SUBCLASS
BOYER, CHARLES I	1751	510-130000

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).

☐ Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.

☐ "Fee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Customer Number is required.

2. For printing on the patent front page, list

(1) the names of up to 3 registered patent attorneys or agents OR, alternatively,

(2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.

1 **Alan A. Bornstein**

2

3

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

Unilever Home & Personal Care USA
Division of Conopco, Inc.

(B) RESIDENCE: (CITY and STATE OR COUNTRY)

Greenwich, CTPlease check the appropriate assignee category or categories (will not be printed on the patent): ☐ Individual ☐ Corporation or other private group entity ☐ Government

4a. The following fee(s) are enclosed:

- ☒ Issue Fee
☒ Publication Fee (No small entity discount permitted)
☒ Advance Order - # of Copies **10**

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- ☐ A check in the amount of the fee(s) is enclosed.
☐ Payment by credit card. Form PTO-2038 is attached.
☒ The Director is hereby authorized to charge the required fee(s), or credit any overpayment, to Deposit Account Number **12-1155** (enclose an extra copy of this form).

5. Change in Entity Status (from status indicated above)

- ☐ a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27. ☐ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

The Director of the USPTO is requested to apply the Issue Fee and Publication Fee (if any) or to re-apply any previously paid issue fee to the application identified above.

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Authorized Signature

Alan A. Bornstein

Date

Mar 2, 2005

Typed or printed name

Alan A. Bornstein

Registration No.

40,919

This collection of information is required by 37 CFR 1.311. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, Virginia 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

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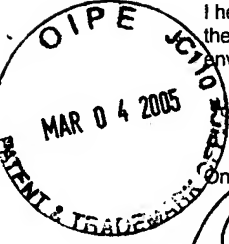
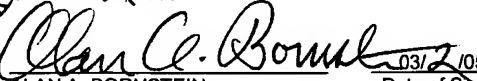
PATENT

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On March 2, 2005



ALAN A. BORNSTEIN
Reg. No.: 40,919
Attorney for Applicant(s)
Date of Signature: 03/2/05

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Customer No.: 000201
Attorney Docket No.: J6894(C)
Applicant: Shiloach, et al.
Serial No.: 10/814,064
Filed: March 31, 2004
For: ORDERED LIQUID CRYSTALLINE CLEANSING COMPOSITION WITH PARTICULATE OPTICAL MODIFIERS

Group: 1751
Examiner: Charles I. Boyer
Englewood Cliffs, New Jersey 07632
March 2, 2005

ISSUE FEE TRANSMITTAL


Assistant Commissioner for Patents
Alexandria, VA 22313-1450

Sir:

With regard to the above-identified patent application, Applicants(s) are enclosing herewith Issue Fee Transmittal Form PTOL-85(b)(in duplicate). Ten (10) soft copies of the printed patent are hereby requested.

Please deduct the \$1400.00 Issue Fee Payment; \$300.00 Publication Fee, and \$30.00 for 10 soft copies of the printed patent from Deposit Account No. 12-1155. Any deficiency or overpayment should be charged or credited to this Deposit Account. This authorization is submitted in triplicate.

Respectfully submitted,


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AAB/ss
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